

Allie Reed

allie@alliereed.com | Portfolio: alliereed.com

Journalistic and Editing Experience

Bloomberg Law, Reporter Washington, D.C. | July 2021 - Present

- Report on the Department of Health and Human Services, hospitals and regulations by cultivating diverse sources, reading the fine print and writing about both what is happening and what isn't
- Publish scoops that trigger agency action, execute forward-looking enterprise ideas weeks ahead of competitors, track and pre-write accurate legal and regulatory breaking news
- Collaborate with colleagues across desks at Bloomberg Law, Bloomberg News and Bloomberg Radio

The American Suzuki Journal, Editor Remote | January 2021 - Present

- Plan, assign, write and edit content for 50-page quarterly music education journal with 8,000 print readers
- Collaborate with authors to ensure submissions meet editorial standards and maintain their voice
- Pivot publication toward digital focus by developing and implementing newsletter and social media strategy
- Prioritize diversity, equity and inclusion by recruiting new authors and improving representation of diverse voices

Freelance Journalist Providence, Rhode Island | October 2020 - May 2021

- Pitched and wrote education stories for *The Boston Globe* and legal stories for *Bloomberg Law*

Bloomberg Law, News Intern Remote | May 2020 - July 2020

- Pitched and co-wrote award-winning enterprise stories on the pandemic's silver linings for court operations
- Broke news of cyberattack on Michigan remote bar exam, beating major competitors and local news outlets
- Reported 20 stories on courts and business through the lens of the pandemic and movements for racial justice

The Brown Daily Herald, Managing Editor and Vice President Providence, Rhode Island | January 2020 - 2021

- Managed 200+ person staff including news and opinions writers, editors, multimedia and business
- Edited stories nightly, planned content strategy, trained section editors on mentorship and thoughtful editing
- Redesigned print newsroom operations and content toward digital-first model in light of COVID-19 pandemic
- Increased online readership by 15%, brought 710,000 distinct readers to the website under tenure

Previously University News Section Editor January 2019 - 2020

- Curated University News content by developing, assigning and editing five stories each week
- Managed and mentored senior staff writers, staff writers and contributing writers

Previously Senior Staff Writer January 2018 - 2019

- Wrote six-part series on student labor that led student dining services workers to file a lawsuit and win a \$620,000 settlement, and maintained relationships with key players to break news before competitors
- Wrote two articles weekly on university administration and faculty

Honors & Awards

- **Honorable Mention**, *The National Press Club | Newsletter Journalism* December 2021
- **Finalist**, *Society of Professional Journalists DC Dateline Awards | Series* June 2021
- **National and Regional Gold Award Winner**, *Azbee Awards of Excellence | Government Coverage* May 2021
- **Honorable Mention**, *Society for Advancing Business Editing and Writing | Government Coverage* May 2021
- **First Place**, *Betsy Amanda Lehman '77 Memorial Award for Excellence in Journalism at Brown University* April 2021

Education

Brown University, B.A. (Honors) English Nonfiction, 3.93/4.0 GPA Graduation: May 2021

- Journalistic honors thesis on fight for civics education in Providence, R.I.
 - Synthesized archival research and over 30 interviews with lawyers, teachers, researchers and students on activism in the judicial and legislative branches

Skills & Interests

Technical Skills: Microsoft Suite | Adobe InDesign, Incopy and Illustrator

Interests: Street performing with family string band, [Tatu Mianzi](#), embroidering, biking and propagating house plants